



Earn  
**15**  
Bonus reward miles

Earn 15 Bonus AIR MILES® reward miles when you spend \$30 or more before taxes at Zellers.

You must be an HBC Rewards member and signed up for automatic redemption to be eligible for this offer.

[Click Here](#) to become an HBC Rewards member

[Click Here](#) to sign up for automatic redemption

**Instructions:**

1. You must be signed up for automatic redemption to receive this Bonus Offer.
2. Print this email.
3. At the time of purchase, surrender this printout and show your HBC Rewards card to the sales associate to receive 30,000 HBC Rewards points that will be automatically redeemed for 15 Bonus AIR MILES® reward miles.

**POS Procedures:**

If customer's purchase qualifies, scan/key coupon barcode prior to tendering transaction. Customer's HBC Rewards card must be swiped, scanned or keyed for the bonus to be applied.



**Expires: July 9, 2011**

Valid at Zellers<sup>1</sup> only. Surrender this coupon and show your HBC Rewards<sup>2</sup> card to receive 30,000 HBC Rewards points that will be automatically redeemed for 15 Bonus AIR MILES® reward miles. Must spend a minimum of \$30 (excluding taxes). Limit one per HBC Rewards member and valid on one transaction only. Not valid in conjunction with any other HBC Rewards coupon or in connection with any previous purchase. This coupon has no cash value. Normal exclusions apply; see in-store for details. You must be signed up for automatic redemption to receive this Bonus Offer. Terms and conditions of the HBC Rewards Program, found online at [www.hbc.com/rewards](http://www.hbc.com/rewards), apply to this offer. HBC<sup>3</sup> reserves the right to dishonour and confiscate any coupon(s) which in its sole discretion have been copied, altered, forged or obtained through unauthorized sources. If you refund the purchase(s) made using this coupon, such that they total less than the minimum required for the bonus, your HBC Rewards account balance will be reduced by the bonus amount. The 15 Bonus reward miles will be applied to your account within 30 days of your purchase.

<sup>1</sup>HBC, HBC Rewards and associated designs are registered trademarks of Hudson's Bay Company. Zellers and associated designs are trademarks of Zellers Inc. (a subsidiary of Hudson's Bay Company), used under license.

® Trademarks of AIR MILES International Trading B.V., used under license by LoyaltyOne, Inc. and Hudson's Bay Company.



Earn  
**30**  
Bonus reward miles

Earn 30 Bonus AIR MILES® reward miles when you spend \$75 or more before taxes at the Bay.

You must be an HBC Rewards member and signed up for automatic redemption to be eligible for this offer.

[Click Here](#) to become an HBC Rewards member

[Click Here](#) to sign up for automatic redemption

**Instructions:**

1. You must be signed up for automatic redemption to receive this Bonus Offer.
2. Print this email.
3. At the time of purchase, surrender this printout and show your HBC Rewards card to the sales associate to receive 60,000 HBC Rewards points that will be automatically redeemed for 30 Bonus AIR MILES® reward miles.

**POS Procedures:**

If customer's purchase qualifies, scan/key coupon barcode prior to tendering transaction. Customer's HBC Rewards card must be swiped, scanned or keyed for the bonus to be applied.



**Expires: July 9, 2011**

Valid at the Bay<sup>1</sup> only. Surrender this coupon and show your HBC Rewards<sup>2</sup> card to receive 60,000 HBC Rewards points that will be automatically redeemed for 30 Bonus AIR MILES® reward miles. Must spend a minimum of \$75 (excluding taxes). Limit one per HBC Rewards member and valid on one transaction only. Not valid in conjunction with any other HBC Rewards coupon or in connection with any previous purchase. This coupon has no cash value. Normal exclusions apply; see in-store for details. You must be signed up for automatic redemption to receive this Bonus Offer. Terms and conditions of the HBC Rewards Program, found online at [www.hbc.com/rewards](http://www.hbc.com/rewards), apply to this offer. HBC<sup>3</sup> reserves the right to dishonour and confiscate any coupon(s) which in its sole discretion have been copied, altered, forged or obtained through unauthorized sources. If you refund the purchase(s) made using this coupon, such that they total less than the minimum required for the bonus, your HBC Rewards account balance will be reduced by the bonus amount. The 30 Bonus reward miles will be applied to your account within 30 days of your purchase.

<sup>1</sup>HBC, HBC Rewards and associated designs are registered trademarks of Hudson's Bay Company. Zellers and associated designs are trademarks of Zellers Inc. (a subsidiary of Hudson's Bay Company), used under license.

® Trademarks of AIR MILES International Trading B.V., used under license by LoyaltyOne, Inc. and Hudson's Bay Company.



Earn  
**30**  
Bonus reward miles

Earn 30 Bonus AIR MILES® reward miles when you spend \$75 or more before taxes at Home Outfitters.

You must be an HBC Rewards member and signed up for automatic redemption to be eligible for this offer.

[Click Here](#) to become an HBC Rewards member

[Click Here](#) to sign up for automatic redemption

Instructions:

1. You must be signed up for automatic redemption to receive this Bonus Offer.
2. Print this email.
3. At the time of purchase, surrender this printout and show your HBC Rewards card to the sales associate to receive 60,000 HBC Rewards points that will be automatically redeemed for 30 Bonus AIR MILES® reward miles.

POS Procedures:

If customer's purchase qualifies, scan/key coupon barcode prior to tendering transaction. Customer's HBC Rewards card must be swiped, scanned or keyed for the bonus to be applied.



**Expires: July 9, 2011**

Valid at Home Outfitters® only. Surrender this coupon and show your HBC Rewards® card to receive 60,000 HBC Rewards points that will be automatically redeemed for 30 Bonus AIR MILES® reward miles. Must spend a minimum of \$75 (excluding taxes). Limit one per HBC Rewards member and valid on one transaction only. Not valid in conjunction with any other HBC Rewards coupon or in connection with any previous purchase. This coupon has no cash value. Normal exclusions apply; see in-store for details. You must be signed up for automatic redemption to receive this Bonus Offer. Terms and conditions of the HBC Rewards Program, found online at [www.hbc.com/rewards](http://www.hbc.com/rewards), apply to this offer. HBC® reserves the right to dishonour and confiscate any coupon(s) which in its sole discretion have been copied, altered, forged or obtained through unauthorized sources. If you refund the purchase(s) made using this coupon, such that they total less than the minimum required for the bonus, your HBC Rewards account balance will be reduced by the bonus amount. The 30 Bonus reward miles will be applied to your account within 30 days of your purchase.

® HBC, HBC Rewards and associated designs are registered trademarks of Hudson's Bay Company. Zellers and associated designs are trademarks of Zellers Inc. (a subsidiary of Hudson's Bay Company), used under license.

®™ Trademarks of AIR MILES International Trading B.V., used under license by LoyaltyOne, Inc. and Hudson's Bay Company.