



Offer Valid
Aug 23-Sept 19, 2013

AIR MILES® reward miles

BONUS EVENT

Buy

3

Earn

20

OR

Buy

4

Earn

40

Bonus AIR MILES® reward miles*

Bonus AIR MILES® reward miles*

MIX & MATCH ANY PARTICIPATING AXE ITEM



Axe Bonus Event

Participating Products

Axe Anti Perspirant or Deodorant

assorted varieties
76 - 85g

Axe Body Spray

assorted varieties
113g

Axe Hair Care

355mL
select varieties

Axe Body Wash

473mL
select varieties

Axe Face Wash & Shave Gel Chilled, Control and Shield

assorted varieties
98mL -148mL and 198g

Axe Styling Products

75s - 170g
select varieties

*With the purchase of these participating products. Must be purchased in single transaction.
Offer valid August 23 - September 19, 2013